



Community-Campus
Partnerships for Health
Promoting Health Equity & Social Justice



ADVANCING COMMUNITY-ENGAGED SCHOLARSHIP: KNOWLEDGE, TOOLS, RESOURCES & RELATIONSHIPS

June 12, 2013 ~ 8:30 am – 2 pm
Pepsi Centre, Meeting Room 2, Corner Brook, NL

*Co-sponsored by the Canadian Community-Engaged Scholarship Partnership
Community-Campus Partnerships for Health & CES4Health*

Session Abstract

Increasingly, universities are addressing the complex issues we face here in Canada and around the world by engaging with key stakeholders outside of the academy. This engagement often takes the form of mutually beneficial partnerships that produce and apply knowledge. For the faculty involved, this means applying their expertise to real-world problems and collaborating with peers in other sectors who also bring their knowledge and wisdom to the table — a practice known as community-engaged scholarship (CES). For most universities, however, the incentives and supports needed for faculty to engage in this way are not in place across the campus. In particular, the system in place at most universities for faculty career advancement (promotion, tenure and faculty development) has not kept pace with changing faculty roles.

The goal of this workshop is to connect scholars, professional staff and academic administrators with knowledge, tools, resources and relationships that can help them to advance community-engaged scholarship in their work and in their institutions by both leveraging existing systems and working toward transformational change. We encourage the participation of institutional teams as well as individuals attending on their own.

Participants will learn about strategies and resources for:

- Communicating about community-engaged scholarship in ways that resonate with key stakeholder groups and engenders their support
- Documenting community-engaged scholarship and making a compelling case for it in the promotion and tenure process
- Revising promotion and tenure policies and practices to recognize and reward community-engaged scholarship
- Publishing and disseminating “conventional” scholarly products (e.g., journal manuscripts) and innovative products (e.g., videos, digital stories, policy reports)
- Supporting the development of community-engaged scholars through formal and informal mechanisms (e.g., courses, communities of practice, mentoring programs)
- Creating a campus culture that fosters community engagement and community-engaged scholarship, including strategic practices and institutional structures

For more information, email us at ces@uoguelph.ca

Session Agenda

- 8:00 – 8:30 am Coffee, Tea and Breakfast Snacks
- 8:30 – 9:00 am Welcome and Introductions
- Moderator: Sarena Seifer, Community-Campus Partnerships for Health
- 9:00 – 10:00 am Creating a Campus Culture that Fosters Community Engagement & Community-Engaged Scholarship
- Panelists: Rob Greenwood, Memorial University of Newfoundland
Linda Hawkins, University of Guelph
- 10 – 10:15 am Break
- 10:15 – 11:15 am Recognizing & Rewarding Community-Engaged Scholarship Through Faculty Promotion and Tenure
- Panelists: Patricia Elliott, University of Regina
Robb Travers, Wilfrid Laurier University
- 11:15 am – 12 pm Roundtable Discussions
1. Best practices for community-based research: Robb Travers
 2. Developing a promotion and tenure system that supports CES: Trish Elliott
 3. Supporting community partners as co-teachers and co-researchers: Sarena Seifer
 4. Institutional structures for CES and knowledge mobilization: Linda Hawkins
 5. Developing a community engagement framework for your institution: Rob Greenwood
 6. Developing the next generation of community-engaged scholars: Zack Marshall and Anne Bergen
- 12 – 12:30 pm Lunch
- 12:30 – 1:15 pm Developing the Next Generation of Community-Engaged Scholars
- Panelists: Anne Bergen, University of Guelph
Zack Marshall, Memorial University of Newfoundland
- 1:15 – 1:45 pm Pooling our Collective Knowledge
- 1:45 – 2:00 pm Propelling our Work Forward: Where Do We Go From Here?
- Moderator: Sarena Seifer, CCPH, CES Partnership and CES4Health